

The Rockwagon Art Lease: *Debt free art on a budget.*

Rockwagon LLC is proud to offer paintings by contemporary artists to collectors in a way that is sensitive to the current marketplace. Recently, many people have expressed their interest in new works, but are concerned about high up-front costs. We have a solution.

Why lease art?

Leasing is an excellent option for artwork because it does not depreciate the same way that manufactured goods do. Even better- when you reach the end of your lease, the amount you have paid will credit towards the permanent purchase of artwork!

How does it work?

With the Rockwagon Art Lease, you are subscribing to the entire body of available works. This means that you may choose from any of the paintings not currently being leased. If you are particularly fickle, you may cycle artworks as often as every 2 months¹. If you are more established in your tastes, you may wish to take advantage of our lease-end buyout option².

I'm scared, hold my hand!

The Rockwagon Art Lease is here to connect you with art, not to trap you! It is always our goal that you have a positive encounter with art. Feel free to send us any questions at rockwagonlive@gmail.com.

You may end your subscription at any time by returning the piece. You will not be charged for that month³. When you get back on firm ground, you may re-establish your lease at any time and any previous payments will still apply towards lease-end buyout.

Sounds good, how much are we talkin' here?

To get things rolling, we're going to offer the Rockwagon Art Lease for \$15 a month. When you sign up, you will get to keep your monthly price for as long as you want. If you cancel your lease, and want to start over, you will be subject to whatever the current price is. When you have leased long enough to apply your balance to the purchase of artwork, you may continue the lease with a new piece at that same price!

Ready? Please visit <http://www.livepainters.com/rockwagon-lease> to see what's available. When you find the one you want, hit the 'LEASE' button and follow the instructions.

¹ Shipping charges will apply if you live outside of the OKC Metro.

² Once the total amount paid covers the purchase price of the artwork in your possession, you will be given the option to buy it for \$1.

³ Please return artwork before the 15th to receive a refund for that month. If you return the piece after the 15th, you will be charged for that month, but no future billing will occur.